

45th ANNUAL RED RIVER RUN

10K RUN 5K RUN/WALK 1K KIDS FUN RUN



ONE OF MINNESOTA'S OLDEST

JULY 30th, 2022

• ROCORI HS TRACK • COLD SPRING, MN

Greetings:

February 2022

I am reaching out to you today on behalf of the ROCORI Booster Club. We are asking for your consideration in sponsoring the 45th annual Red River Run on a corporate level. The event will be held on Saturday July 30, 2022, in conjunction with Hometown Pride Days in Cold Spring. We have averaged over 300 registered runners in past for the various races offered. This provides a unique opportunity for your company from a visibility perspective! Speaking of visibility, with any contribution, your company logo will be hosted on our website: redriverrunrocori.com. We have averaged over 6,000 unique visits to this site on an annual basis. It is a great venue for families, or companies as well since we offer several race distances: 10K, 5K and 1K fun run.

Although the past couple of years have been challenging for everyone, we have been fortunate enough to continue with hosting the run on an annual basis. We are focusing on 2022 to be a breakout year for the race and this is where look forward to partnering with you to achieve it.

Did you know that the Red River Run is one of the oldest runs in Minnesota, second only to the Grandma's Marathon? This event is a great team bonding opportunity for your employees.

We've made it very easy to sign up to be a sponsor. Simply fill out the form provided and send your payment to the address listed below. The deadline to have your logo on the t-shirts is July 1st. As a token of our appreciation for your continued support, with each level of sponsorship listed on the accompanying sheet, free race passes are made available to distribute to your team. This is a great way to get your employees involved while supporting local high school athletics at the same time.

Payments should be made payable to Red River Run and mailed to:

Red River Run, 113 River Oaks Drive, Cold Spring, MN 56320

The Booster Club's mission is to work with the ROCORI High School Administration and coaches to promote excellence in sportsmanship and to develop enthusiastic support among the student body, parents and players that encompass the ROCORI School District at large.

The Booster Club recently updated their website, which is a portal for our upcoming events and a way to sign up as a member. Check it out at www.rocoriboosterclub.com to learn more about what we do. We are also on Facebook, so be sure to like us.

Thank you for your consideration to support the ROCORI Booster Club and the Red River Run. Your support will make a positive difference to our student athletes. If you have any questions regarding the sponsorship, please feel free to contact me directly at 320.249.8085. We look forward to partnering with you and providing visibility to your company. Wishing you and yours a successful and prosperous 2022.

Sincerely,

David Rarick

Race Director for Red River Run and ROCORI Booster Club Member

2022 RED RIVER RUN
JULY 30, 2022

In order to get your logo on our race t-shirts we would need to have a high resolution or vector file of your logo. To be included on our race shirt, please have our logo to us by **July 1, 2022.**

BUSINESS/ORGANIZATION NAME _____ **PHONE** _____

CONTACT PERSON _____ **EMAIL** _____

Address _____ **City** _____ **State** _____ **Zip** _____

SIGN ME UP! Volunteers are need

In several areas. Go to Sign up

Genius to sign up.

<https://www.signupgenius.com/go/30E054BA9AC22A5F49-redriver>

SPONSORSHIPS

_____ **Title Sponsorship - \$400 and Up** \$ _____

Logo on T-shirt

Logo on website for the entire year, which links back to your website

One free race pass for every \$100 donated

_____ **Signature Sponsorship - \$200 - \$399** \$ _____

Logo no T-shirt

Logo on website for the entire year, which links back to your website

Up to 3 free race passes

_____ **Classic Sponsorship – up to \$200** \$ _____

Logo on website for the entire year, which links back to your website

Up to 2 free race passes

TOTAL \$ _____

*****THANK YOU! YOUR SUPPORT IS APPRECIATED!*****

Mail to: Red River Run

113 River Oaks Drive

Cold Spring, MN 56320

Visit redriverrunrocori.com to view our site and our sponsorship logo's and sites.

Contact David Rarick with any questions at dlrarick@stcloudstate.edu or 3202498085.